

PANDUAN *PITCH DECK*

Pitch Deck adalah dokumen presentasi singkat yang menjelaskan gambaran umum mengenai bisnis Anda dan proyeksi ke depannya. *Pitch Deck* ditujukan untuk membantu Anda dalam mencari pendanaan dari investor. Berikut ini merupakan contoh *template Pitch Deck*.

Buatlah *Pitch Deck* dengan halaman tidak terlalu banyak dan cukup untuk dipresentasikan dalam waktu 5 menit.

Gambar, foto, desain, maupun teks pada *deck* ini merupakan contoh saja, silahkan disesuaikan dengan kebutuhan Anda.



YOUR
LOGO
HERE

YOUR BRAND OR COMPANY NAME

Lorem Ipsum street No. 123, Lorem Ipsum Dorol
Jakarta - Indonesia 12345

www.yourwebsite.com

About Our Company.

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YOUR
LOGO
HERE

OUR TEAM



CEO

Chief Executive Officer

Your Name



COO

Chief Operating Officer

Your Name



CMO

Chief Marketing Officer

Your Name

PROBLEM

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SOLUTION & WHY US ?

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OUR PRODUCTS

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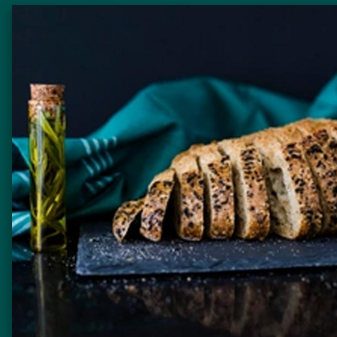
Production Capacities :

8000 pcs / month

POSITIONING MATRIX

Brand		Matrix A	Matrix B	Matrix C	Matrix D
Competitor A		250 g	Rp 25.000 / pcs	MSG + Pengawet	Lorem ipsum
	Competitor B	300 g	Rp 24.000 / pcs	MSG + Pengawet	Lorem ipsum
Competitor C		275 g	Rp 35.000 / pcs	Pengawet + Pewarna buatan	Lorem ipsum
	Your Brand	250 g	Rp 24.500 / pcs	No MSG No Pengawet No Pewarna	Lorem ipsum

PRODUCT RANGE



MILESTONE

2020

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2021

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2022

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2023

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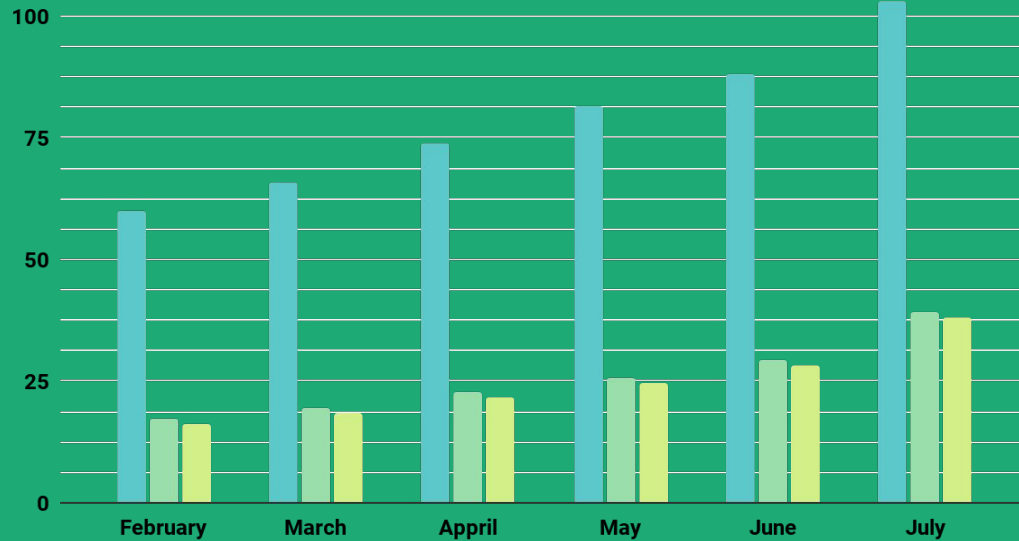
2024

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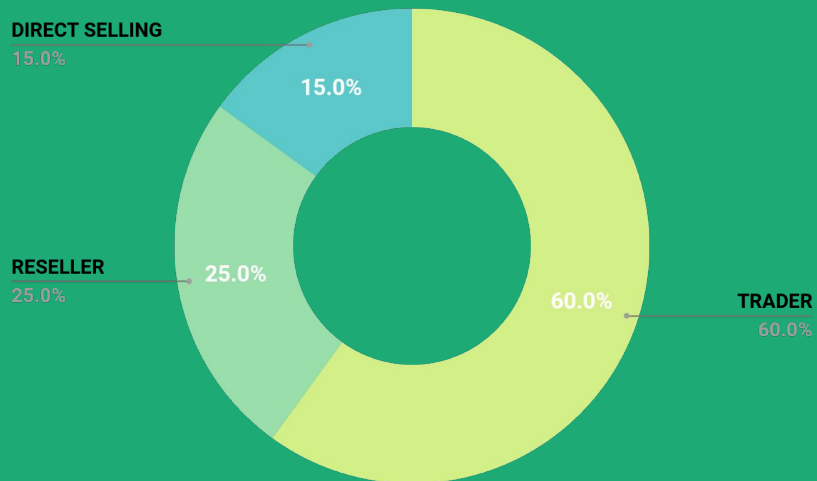
TRACTION (in million)

Omzet EBITDA Nett Provit



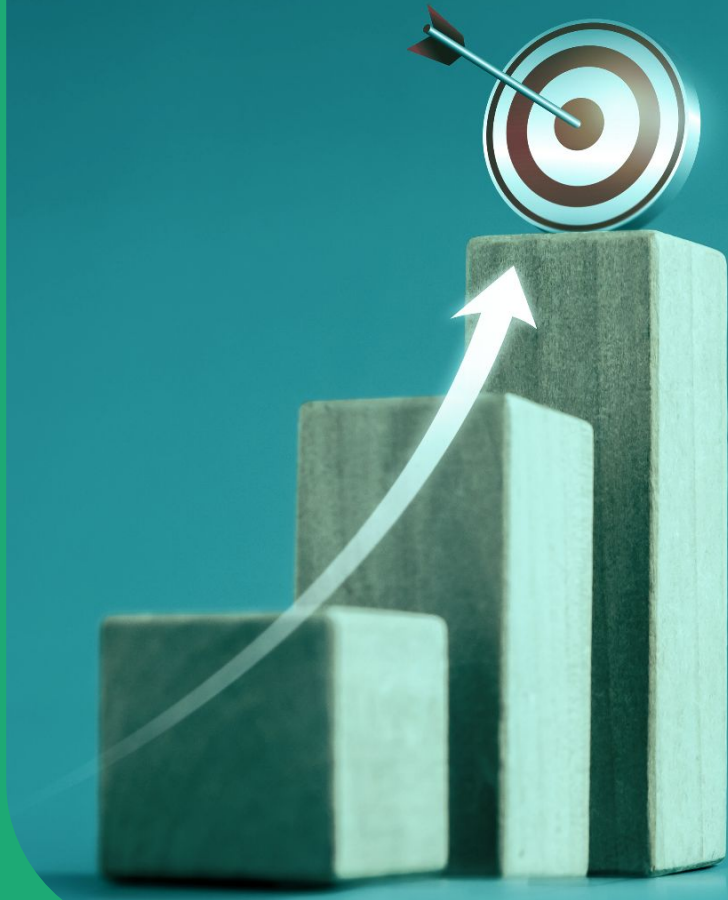
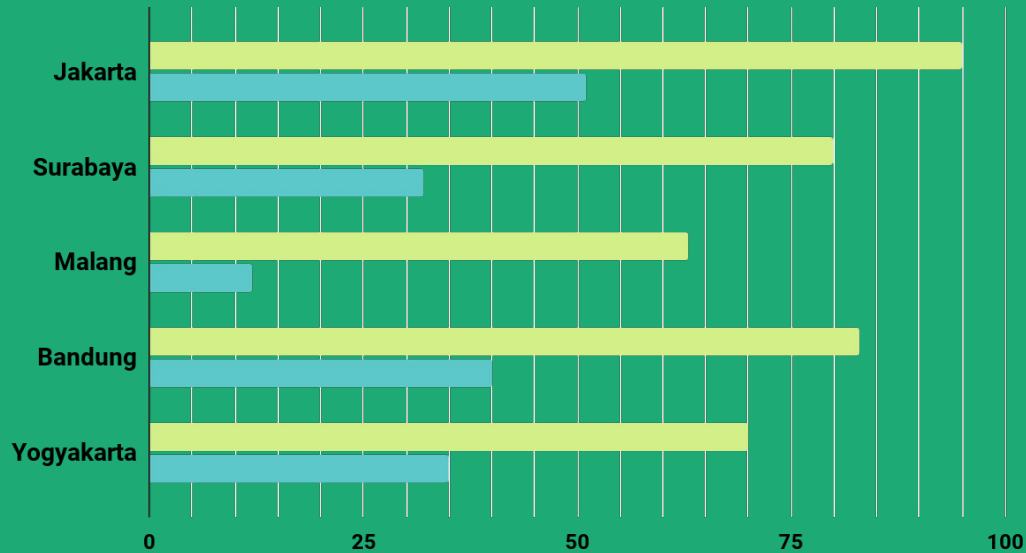
BUSINESS MODEL

Last month Revenues :
800 millions



POTENTIAL

■ Demands ■ Actual



NEXT TARGET

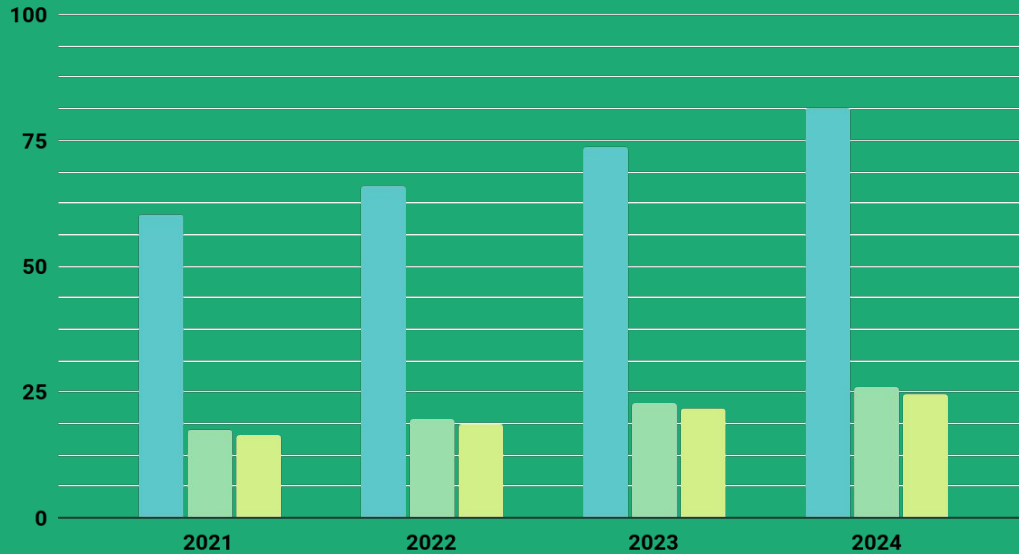
EBITDA 400 juta
di bulan Desember 2024

MACRO STRATEGY

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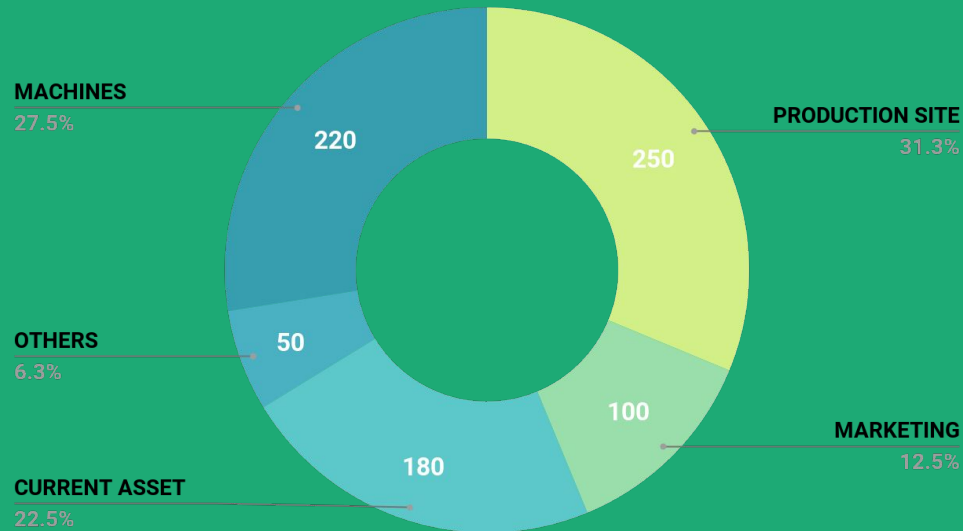
FUTURE TRACTION (in million)

■ Omzet ■ EBITDA ■ Nett Provit



ALLOCATION

TOTAL INVESTMENT : **800 millions**
Equity : **20%**



YOUR
LOGO
HERE

CLOSING STATEMENT

Lorem Ipsum street No. 123, Lorem Ipsum Dorol
Jakarta - Indonesia 12345

www.ptloremipsum.com

 @yourinstagramname

